Reflecting upon Online S3

Online S3

Final Workshop

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Outline

- How do different regions/countries perceive S3?
- Success factors for the SSS
- What can help those most in need?
- Ex ante-conditionality versus Self-motivation
- Some thoughts on Online S3
- Discussion on Online S3's ability to mobilise
- A personal view (instead of conclusions

How do different regions/countries perceive S3?

- All regions of member states must design and implement a research and innovation strategy for Smart specialisation (RIS3) in accordance with the new EU strategy on smart, sustainable and inclusive growth.

- Some regions had already sufficient experience and a good track record of such a strategy design and implementation (even if was not called SSS); others did not

- The experience of the process was mixed: with large support actions and systematic delays all Member States and regions succeeded in submitting a SSS on paper

- The challenge started with the implementation

Success factors for the SSS

1. Experience in inclusive policy design and implementation (if you have it you are lucky and most probably a technologically advanced region)

2. A good background document (a successful first step), which can inspire actors for implementation (some regions have it). In other cases, however, the background document was more exercise on paper.

3. Good governance for implementation: it is hard (if not impossible) to implement a strategy that is not enthusiastically adopted by all relevant stakeholders. Good governance needs adaptation to motivate.

Those who are already experiences probably also have the tools.

What about the others?

The EDP is more of a social than a technical matter

What can help those most in need?

Overcome:

- Mobilisation

- Trust

- Overcome inertia

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- Tools to help the Strategy development.

- **Effective** (self) evaluation

Ex ante-conditionality versus Self-motivation

- The ex ante conditionality was a novelty that was most welcome, since in the past any RIS remained more of a paper exercise

- However, now we need to go into the next step: get regions to adopt strategies because "they want to" not because "they have to".

- Developing toold for that is a good step forward

Some thoughts on Online S3

Some formal aspects

- Nice layout

Some content aspects:

- Recognising the difficulty of the Entrepreneurial Development Process
- Being short (within guides)
- Focus on engagement (use feed-back)
- Use of services/platforms (canva.com; infogr.am, pictochart.com)
- Find controversial issues
- Evaluation package (Balanced scorecard; On-line survey; Social media analysis)

Discussion on Online S3's ability to mobilise

Understand the social drawbacks in the region before embarking into using tools

Consideration of over-information (overlaps with other platforms e.g. JRC; redundant information for the sake of completeness, e.g. is the Legal and Administrative Framework necessary

Who exactly are the prime users? Regional Authorities? Consultants? All regions?

What is unique about Online S3?

Can there be some more innovative features to mobilise those who are not ready to be mobilized?

A personal view (instead of conclusions)

▶ Online S3 is a very good instrument to enrich the knowledge and tools of policy makers in mature administrations (new ideas and concrete suggestions)

▶ It can help the others, if they want to be helped

▶ It is more technical than engaging (Would it help to use a gaming approach? Would it help to distinguish versions for different levels of maturity?...)

▶ Making the Evaluation part mandatory might be a good step forward in the next programming period

Thank you

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