



## **Smart specialisation: undertaking and updating territorial specialisation analysis with the support of online tools**

**Online S3 Webinar - 26 June 2018**

Specialisation analysis has three key applications in the process of designing and implementing a Research and Innovation Strategy for Smart Specialisation (RIS3):

1. it informs the entrepreneurial discovery process (EDP) on RIS3 prioritisation choices;
2. it facilitates public-private investment decision-making in RIS3 priority areas; and
3. it supports system of monitoring and evaluation (M&E) by tracking changes in specialisation during the RIS3 implementation.

Specialisation analysis assists RIS3 stakeholders in responding to questions such as:

- How is my country/region positioned in key technologies necessary to support development of high-value added and/or knowledge-intensive sectors?
- How are investments channelled via the RIS3 influencing or strengthening specialisation in my region/country?
- What is the potential to build on existing specialisation to anticipate or prepare for future global market trends or societal challenges?

This webinar is intended for national and regional authorities and business, university and third sector analysts and advisors involved in steering the design, implementation and/or monitoring and evaluation of RIS3. The webinar will begin with an overview of the full set of 'roadmaps' (<http://www.s3platform.eu/roadmaps>) (tailored packages of specific apps) developed by the Online S3 project.

In a second step, the participants will be given an introduction to the main types of specialisation analysis (technological, scientific, economic, skills) and their application during the RIS3 'policy cycle'.

The Online S3 specialisation roadmap ([www.s3platform.eu/specialisation](http://www.s3platform.eu/specialisation)) will then be used to provide practical guidance on undertaking specialisation analysis. The participants will be walked through the 'workflow' of Online S3 applications included in the roadmap ([www.s3platform.eu/toolbox](http://www.s3platform.eu/toolbox)).

The webinar is part of the Horizon 2020 Online S3 project\* and participation is free of charge. Interested participants should register by 22 June via: <https://goo.gl/8iVv6k>

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\* The project has received funding from the European Union's Horizon 2020 research and innovation programme under the Grant Agreement No. 710659 — ONLINE-S3.



### Agenda (all times are CET = Brussels time zone)

12:00 – 12:20	Christina Kakderi ( <i>Aristotle University of Thessaloniki</i> ): <b>Overview of tools and roadmaps for smart specialisation</b>
12:20 – 12:40	Alasdair Reid ( <i>EFIS, Brussels</i> ): <b>Specialisation analysis at the heart of smart specialisation strategies – overview of methods</b>
12:40 – 13:00	Vladimir Cvijanović ( <i>EFIS, Brussels</i> ): <b>A conceptual framework for specialisation analysis and guidelines on undertaking an analysis using Online S3 tools – a practical case</b>
13:00 – 13:30	<b>Questions &amp; answers, feedback and future development ideas</b>

**The link for the webinar will be provided to confirmed participants by 25 June midday.**

Further information can be requested by email to [cvijanovic@efiscentre.eu](mailto:cvijanovic@efiscentre.eu).

### Information on presenters:

**Dr Christina Kakderi** is a regional economist and a researcher focusing on systems of innovation and smart innovation environments (national and regional innovation systems, technology policy, social networks, intelligent cities/districts). Since 2005 she has been working with URENIO ([www.urenio.org](http://www.urenio.org)) on numerous EU and national projects related to spatial development and innovation ecosystems. She is an assistant professor at the School of Spatial Planning and Development, Aristotle University of Thessaloniki.

See: <https://www.linkedin.com/in/kakderi/>

**Alasdair Reid** has worked extensively on designing and evaluating European, national and regional research and innovation funding programmes since the mid-1990s. He led the development, during the 2000s, of a series of EU research and innovation policy benchmarking and analysis platforms including the Trend Chart on Innovation. In the last five years, he has advised and supported European level partnerships and initiatives in a range of sectors/technology. Since 2016, Alasdair, as policy director of EFIS Centre ([www.efiscentre.eu](http://www.efiscentre.eu)), has worked on the implementation of three Horizon 2020 projects including ONLINE S3, the European e-Infrastructure Service Gateway ([www.einfracentral.eu](http://www.einfracentral.eu)) and RI-PATHS ([www.ri-paths.eu](http://www.ri-paths.eu)).

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**Dr Vladimir Cvijanović** has more than 15 years of experience in academia, private and non-governmental sector. With a background in academic teaching and research, he has also worked as a consultant and expert. His work has covered economic growth and development, industrial and innovation policy and green economy. He has worked as an expert for the Friedrich Ebert Foundation, Institute for Political Ecology, CEE Bankwatch Network, etc. Vladimir's research has been published in peer-reviewed journals and as book chapters. Vladimir joined EFIS Centre in September 2017 and has, notably, worked on the development of the specialisation roadmap of ONLINE S3 as well as on exploratory reports for the future development of the European Innovation Scoreboard.

See: <https://www.linkedin.com/in/cvijanovic/>